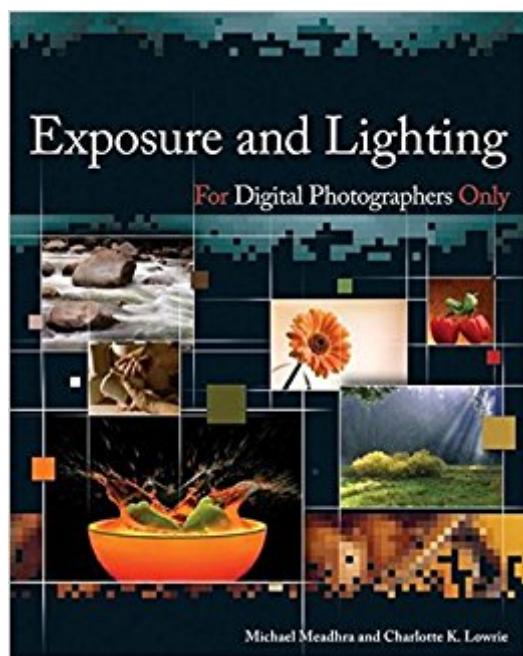The book was found

Exposure And Lighting For Digital Photographers Only

Synopsis

Even with digital cameras and automatic exposure, lighting and exposure remain the most difficult element to master in the quest for quality photography. This book, written by a professional photographer for photographers, provides real-world advice to help you achieve true creative control over lighting and exposure. Discover how to take your digital photos to the next level with the scores of lighting diagrams, techniques, and stunning full-color photographs. Order your copy today!

Book Information

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Customer Reviews

Light makes it happen. Here's how you can take control In the film era, learning to manipulate lighting and exposure settings was basic to a professional photographer's education. But in today's digital world, the camera handles these things for youÃ¢ ¬â •that is, unless you manually reclaim control. Now veteran photographer Michael Meadhra reintroduces you to the alchemy of light and exposure, showing you how to use these elements to create breathtaking photographic artistry with your digital camera. Understand the essential nature and color of light and why photography truly is "painting with light" Learn how lighting and exposure affect specific subjects Try different aperture and shutter settings and explore their effects Discover how to set up lighting for various shots and enhance lighting on location Control motion with shutter speed and use exposure creatively Recognize the effect of exposure on color and how to light a setting to establish a mood Create masterful effects with light and shadow Find out how to select the appropriate shutter speed for action photographs Learn when to trust your camera's automatic exposure system and when to

apply exposure compensation www.wiley.com/compbooks

Michael Meadhra ran a commercial art studio in Nashville, TN where he built a reputation for creative lighting effects and earned several ADDY Awards from the American Advertising Federation. His writing career grew from the need to create training materials to share the skills he has perfected. Charlotte K. Lowrie is a professional photographer and the former managing editor of editorial content for MSN Photos. Her photojournalism has been exhibited in a Midwest gallery. She is a member of the Professional Photographers of America, and she is the author of Teach Yourself Visually Digital Photography, 2nd Edition and Canon Digital Rebel Digital Field Guide.

Great shape. Good delivery time. It's an excellent book I would highly recommend to any photographer, not just novices! Well worth the price any year! Stands the test of time.

It's like food...some are going to love it...others probably not. But for me, it hits the spot.Have found it provides the kind of principles, techniques, examples that help to increase confidence that I am taking into account the elements that need to be understood and incorporated into decision for best shot possible.Examples. It explains the zone system in a way that makes it not only understandable but useable. I've even memorized the zones...which has increased confidence in predicting how camera will respond to exposure choices.Other examples. You'll also find an overview of how to approach portraits...and then the details regarding various lighting approaches. That is...the basic goal is to capture the essence/personality and the expression of the person...in a way that appears to be three-dimensional...even though the photographic medium is two dimensional. (This is probably not new information...but I appreciate the clarity and simplicity that the basic guidelines are explained.)And then examples and description of principles AND practical steps are provided regarding how to best use the main light, fill light, hair light, etc. to achieve desired results.(NOTE: I had previously purchased one of those store-window DISPLAY HEADS...so it really has worked to apply the suggestions regarding the placement of light...and actually see how they create different types of lighting/shadow effects whereas before I felt a bit nervous about enlisting help of a live person to try out different lighting approaches. I highly recommend finding one on line.You can get a stryofoam HEAD DISPLAY through .I ordered a DISPLAY HEAD from [site not possible to include here] (under the category "HEAD AND WIG"). It appears to be made of plastic of some kind. Seems more realistic than styrofoam...but what do I know.)The reason that it's currently my favorite photography book ...is that it provides techniques and principles that directly apply to almost each

and every shot I take...in ways that I have not been able to find in other books...but have longed to understand and master.I realize the book is not for everyone. We all have different tastes and ways of learning. And of course...different levels of skill and expertise. Is probably best if you have some experience. And it may not satisfy the most advanced. But it's been the absolutely perfect book for me...providing needed information at time I needed to understand it... as I seek ways to improve my photographic eye and skills.)

Quite simply, this is one of the best books on digital photography I have read (and I have read quite a few). The beauty of the book, as its title suggests, is that it is geared specifically for digital photographers. The authors have not tried to write a generic book that applies to both digital and film: They recognize that differences do exist. They also recognize that many of today's photographers do not have a background in film photography and do not try to make analogies or comparisons with film.Another thing I like is that the authors are not phony purists. They do not try to push "raw" down your throat as the only way to go, like most authors, but rather, recognize that jpeg works just as well in the vast majority of cases for most of us. They also recognize that the digital camera's automatic controls work just fine in most situations but stress that the photographer needs to know how to override them in those situations that require something a bit different from what the meter reading suggests. The many chapters in the book cover those situations and explain how to make critical adjustments to the camera's meter reading to get the ideal exposure.In terms of content, the book covers everything you need to know about exposure and lighting and includes numerous sample photographs to illustrate the points made. These photos have been taken, not by the authors, but by recognized photographers. As such, the illustrations are not concocted to make a point, but rather, show how great photographs are made.The book's greatest strength, however, is in the writing style. The authors know how to write and explain things in a way that is easy to understand. However, that's not to say that this is a basic book. Although it covers the basics, it is far from basic. It is easy to understand because the writing is clear and the explanations are thorough.If you've read the other books on exposure and have been left feeling you need more, this is the book for you. If you haven't read the others yet, skip them and go right to this one.

I am a professional photographer and bought this book thinking it was more technical.In my opinion this book is geared to the amateur enthusiast who wants to take their photography to the next level.The main difference between and average photo and a photo that just pops is lighting. So many photographers make the mistake in thinking they need the latest and greatest dSLR or a new

lens or whatever.This book shows the importance of lighting and how to achieve certain styles. For someone that has never dealt with lighting, this book is perfect for them.This book does deal with mostly digital photography. For the person that said it doesnt...All I can say is where is the chapter on light meters? There is none. Instead the author focuses on using the histogram found in most digital cameras to determine if your exposure is correct.Overall, I didnt learn anything new but I think its a great book for someone wanting jump up to intermediate status.

This is not a book for professional photographer, but for those who have much to learn about photography.This book should be a must for newcomers to photography.I like it very much and I learned a lot about withe balance, misuring the light, exposure and lighting.I think that this book along with Expoaperture's discs (depth of field guide) open a very wide windows over photography world and allow anyone to learn the basics of photography.Have a good Read.Sergio ContiItaly

Exposure and Lighting for Digital Photographers Only Kevin KubotaÃƒâ s Lighting Notebook: 101 Lighting Styles and Setups for Digital Photographers Rick SammonÃ¢â ¬â„¢s Creative Visualization for Photographers: Composition, exposure, lighting, learning, experimenting, setting goals, motivation and more Photoshop for Photographers: Training for Beginner Photographers to Master Digital Photography and Photo Editing and Make Professional Looking Photos in ... Photoshop Lightroom and Graphic Design) Photoshop for Photographers: Training for Photographers to Master Digital Photography and Photo Editing Christopher Grey's Lighting Techniques for Beauty and Glamour Photography: A Guide for Digital Photographers Studio Lighting Unplugged: Small Flash Techniques for Digital Photographers Lighting Essentials: A Subject-Centric Approach for Digital Photographers Media Servers for Lighting Programmers: A Comprehensive Guide to Working with Digital Lighting Photography Exposure: 9 Secrets to Master the Art of Photography Exposure in 24h or Less Beginner's Digital SLR Crash Course: Complete guide to mastering digital photography basics, understanding exposure, and taking better pictures. A DEMONSTRATION OF DIGITAL RADIOGRAPHY Technique for the Bitewing Exposure (BWX) and Periapical (PA) X-Ray with Digital Sensor Perfect Exposure: A Practical Guide for All Photographers The Adobe Photoshop Lightroom: 17 Tips You Should Know to Get Started Using Photoshop Lightroom (For Digital Photographers) (Graphic Design, Adobe Photoshop, Digital Photography, Lightroom) Photographers at Work: Essential Business and Production Skills for Photographers in Editorial, Design, and Advertising (Voices That Matter) Michael Freeman's Photo School Fundamentals: Exposure, Light & Lighting, Composition Legal Handbook for Photographers:

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